**Project Three: Launch Plan**

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**What will be included in your app’s description, and what kind of icon will best represent your app once it is made available in the app store?**

The apps description will say:

“A simple way to keep inventory of anything you can dream of. How many cans of spaghetti sauce do I have in the cupboard? How many Hay Bales are currently left in the barn? With notifications being delivered to you when stock hits 0, serving as another reminder to restock.”

**Which versions of Android will your app run on? Have you included the most current version? Note that each version of Android introduces new components that add consideration and challenges in the development.**

I will be utilizing versions from Android Pie up to the current version. The reason for this, Pie was still being updated until recently, and if I did not support earlier versions, I would be alienating a potential huge customer base. Of course, I do not want to go so far back where some features may have not yet existed in Android.

**What permissions will your app ask for? Be sure to only request permissions that are necessary for your app to run. For example, does your manifest ask for permission to record phone audio when your app does not use it?**

The only permission the app requests is to use SMS, and the purpose of that is to notify the user of when stock hits 0. This is completely optional and can be turned off, or skipped and the app is still usable.

**What is your plan to make money from the app? Consider whether your app will include ads and require a one-time payment or neither.**

This app is extremely basic, and so I think the best way to profit off of it, is to have a little tab saying, buy the developer a coffee. If someone feels like the app is worth $2.50 then they can send me $2.50, if someone else loves the app and wants to give me $10 then they can do that as well. If someone can not afford or does not want to “buy me a coffee” then I will not make that a barrier to using the app.

**Module 7: Project Three**

References